

```
// Version 1.1 var _vema = {}; _vema['m'] = 'MjdjYnw='; _vema['content'] = 'erstinformation'; // _vema['target'] =  
'my_content_id'; //optional, beschreibt die ID des Ziel-Container (function() { //Hier nichts ändern! var scripts =  
document.getElementsByTagName("script"); var thisScript = scripts[scripts.length - 1]; var currentScript =  
document.currentScript || thisScript; var params="script="+currentScript.id; for(n in _vema) {  
params+=String.fromCharCode(38)+n+"="+encodeURIComponent(_vema[n]); } var u="https://landingpage.vema-  
eg.de/ext/getContent.js?" +params; var d=document, g=d.createElement('script'),  
s=d.getElementsByTagName('script')[0]; g.type='text/javascript'; g.defer=true; g.src=u;  
s.parentNode.insertBefore(g,s); })();
```